



Prevent Balloon Litter.org

Inspirational, colorful, litter-free Ideas to celebrate, to remember
and to honor the people who impact our lives.

Mid-Atlantic Prevent Balloon Litter Campaign Resources for Teachers *Engaging Students to Prevent Balloon Litter*

As educators, you can make a big difference in environmental issues! That is why we prepared a Teacher Kit (webpage of resources) to help you bring information and activities into your classroom to help prevent balloon litter. Balloons are often purchased to be released during heartfelt ceremonies or celebrations. As a result, balloon litter is some of the most common litter found along Mid-Atlantic beaches and is among the top five most harmful types of litter for wildlife.

Included in this Teacher Kit are resources to share the message of the Prevent Balloon Litter campaign (PreventBalloonlitter.org) and to engage your students to take action - a pledge to never release balloons, but instead to select from many alternatives to celebrate without releasing balloons. The Prevent Balloon Litter campaign was designed with an approach called Community-Based Social Marketing (cbsm.com), which is focused on changing behavior.

We encourage you to bring this campaign to your classroom, get your students to brainstorm balloon release alternatives, sign the pledge, and help implement the campaign by sharing what they learned at home and with their peer groups (sports, arts and other organizations).

The components of the Teacher Kit outlined below are downloadable from PreventBalloonlitter.org under “Teacher Kit”. Descriptions of how to use these resources also are provided.

Teacher Kit Components

- Download **colorful fact sheets** on balloon litter impacts, and alternatives to balloon releases
- Download Classroom **Conversation Script**

The Prevent Balloon Litter Campaign encourages people to learn about balloon litter - that released balloons do become harmful litter, to select alternatives to releasing balloons - to celebrate, honor and remember people and events, to pledge to use one of these alternatives and help prevent balloon litter, and to encourage others to do the same.

The screenshot shows the website's header with the logo and tagline. Below the header is a navigation menu with links for Home, Inspirational Ideas, About Balloon Litter, Resources, Teacher Kit, Take the Pledge to Never Release Balloons, and About Us. The main content area features two sections: 'Together Celebrate' with the text 'Joyful, picture-perfect ideas for weddings and other celebratory events.' and 'Together Remember' with the text 'Uplifting Ideas for memorials for loved ones.'

- Download and print 11 X 17 **Posters**
- Purchase a **bubble machine** (Amazon link provided)
- Download instructions to **make your own bubble wands and bubble solution**
- Create a **Classroom Bulletin Board or Pledge Banner**
- **Pledge** online to not release balloons
- Download printable **Pledge Decals** - 8 per Avery Sheet #22570 (template compatibility - 22820, 22829, 22927, 22931, 22964, 27951, Presta 94056)
- Access **Lesson Plan** - Plastic Pollution and You: Persuading Parker's Party Place



Any feedback on how we can make this Teacher Kit easier to integrate into your curriculum and more effective in engaging your students, would be greatly appreciated! We also would love to receive any pictures you can capture (we will follow-up with a photo release form), such as an image of your class' bulletin board or pledge banner. To report back with this information or if you have any questions, please contact PreventBalloonLitter@gmail.com.

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